



In collaboration with:



TECH NORDIC ADVOCATES' 2018 ANNUAL SUMMIT

"BEST OF NORDIC/BALTIC (FIN)TECHSUMMIT - PART 2"

When: Thursday 15 November 2018
12:00- 17:30 + Networking Drinks

Where: The Factory, Nedre Vollgate 3, 0158 Oslo, Norway



Event sponsor



JOIN THE CONVERSATION:



www.technordicadvocates.org



info@technordicadvocates.org



@TechNordicAdv



technordicadvocates



tech-nordic-advocates

WE SUPPORT

THE GROWTH OF THE NORDIC/BALTIC TECH SECTOR, STARTUPS, SCALEUPS AND OUR MEMBERS

WE FACILITATE

COLLABORATION ACROSS THE NORDIC/BALTIC TECH/STARTUP ECOSYSTEM

WE STIMULATE

OPPORTUNITY AND HELP REMOVE ROADBLOCKS TO NORDIC/BALTIC TECH, STARTUP AND SCALEUP GROWTH

WE CHAMPION

THE SECTORS WHERE THE NORDICS/BALTICS HAVE A GENUINE COMPETITIVE ADVANTAGE

WE CONNECT

THE NORDIC/BALTIC TECH/STARTUP ECOSYSTEM AND OUR MEMBERS WITH OTHER GLOBAL TECH/STARTUP HUBS



What is "Tech Nordic Advocates Annual Summit"?

- Tech Nordic Advocates' Annual summit is Tech Nordic Advocates' unique, action-packed, interactive forum, convening the Nordic and Baltic tech startup ecosystem annually, rotating across the Nordic and Baltic capitals
- Tech Nordic Advocates 2018 Annual Summit is in Oslo, and a follow-on from our June London Tech Week "Best of Nordic/Baltic (Fin)Tech Summit"

What are Summit objectives?

- Connect Nordic and Baltic startups and scaleups with investors, corporates and other ecosystem partners to support their growth and stimulate new partnerships
- Enable new and strengthen existing Nordic, Baltic and global contacts and networks
- Stimulate general Nordic/Baltic tech startup ecosystem collaboration
- Connect Nordic/Baltic tech startup ecosystem leaders with other global tech/startup leaders and hubs to support market expansion and growth
- Offer investors/corporates/ecosystem partners with an interest in Nordic/Baltic tech unique access to high growth Nordic/Baltic startups and scaleups
- Help grow the Nordics/Baltics into a global tech/startup hub

Who is the Annual Summit for?

- Target participants:
 - Nordic/Baltic startups and scaleups, commercial and technical co-founders (CEOs, CTOs) and developers
 - Nordic/Baltic and global investors, accelerators, corporates and other tech/startup ecosystem partners interested in Nordic/Baltic tech
- Target sectors and technologies: FinTech, HealthTech, Urban Innovation, Deep tech (AI, ML), Blockchain, AR, VR

What value will Tech Nordic Advocates' Annual Summit deliver?

- Offer Nordic/Baltic startups and scaleups a unique chance to pitch to and gain feedback from investors and partners who can support their growth
- Offer investors and partners a unique chance to connect with Tech Nordic Advocates' network and high growth Nordic/Baltic startups/scaleups, to identify new investment opportunities, drive uptake of startup/scaleup programmes etc.
- Stimulate Nordic/Baltic tech/startup ecosystem collaboration
- Attract international attention and investment to Nordic/Baltic tech
- Highlight the role of Tech Nordic Advocates as the only pan-Nordic/Baltic tech/startup ecosystem enabling direct access to high growth Nordic/Baltic startups and scaleups and other global tech/startup leaders and hubs through Global Tech Advocates - Tech Nordic Advocates' global tech hub family

PROGRAMME

Date: 15th November 2018
 Time: 12noon - 5.30 pm, followed by networking drinks
 Venue: The Factory, Nedre Vollgate 3, 0158 Oslo

12:00-12:30	REGISTRATION, REFRESHMENTS, NETWORKING	Exhibition
12:30-12:45	WELCOME AND OBJECTIVES Jeanette Carlsson, Founder & Chair, Tech Nordic Advocates(TNA) Ingar Bentsen, CEO & Partner, The Factory and Chairman, Oslo Fintech Hub	
PART 1: OPENING KEYNOTES		
12:45-13:00	OPENING KEYNOTE: tbc	
13:00-13:15	TECH NORDIC ADVOCATES (TNA): YEAR 3 AND FOLLOW-UP FROM JUNE "BEST OF NORDIC/BALTIC (FIN) TECH SUMMIT", LONDON TECH WEEK Jeanette Carlsson, Founder & Chair, Tech Nordic Advocates	
13:15-13:30	STATE OF PLAY OF NORDIC/BALTIC (FIN)TECH Susanne Hannestad, CEO, FinTechMundi	
13:30-13:45	Atle Sivertsen, CEO, Finance Innovation (cluster perspective)	
PART 2: STARTUP/SCALEUP/PARTNER MATCHMAKING		
13:45-14.45	STARTUP AND SCALEUP PITCHES TO INVESTORS AND ECOSYSTEM PARTNERS FOLLOWED BY FEEDBACK MODERATOR: Jørn S. Haanaes, Startup Director, Oslo Business Region/Oslo Fintech Hub	
14:45-15:00	COFFEE/TEA/NETWORKING	
15:00-16:00	'CLINICS' - interactive seminars followed by 1:1 sessions <ul style="list-style-type: none"> ▪ Building apps (Salesforce.com) ▪ Incubator and accelerator programmes ▪ 'Office hours for startups' - partners answer technical/commercial questions from startups/scaleups 	
PART 3: FEEDBACK AND INTERACTIVE DEBATES		
16:00-16:30	INTERACTIVE DEBATE: WHAT FURTHER SUPPORT DO NORDIC/BALTIC (FIN)TECH STARTUPS NEED TO SCALE? WHAT MORE IS NEEDED TO STIMULATE NORDIC/BALTIC (FIN) TECH ECOSYSTEM COLLABORATION? WHAT MORE CAN TNA DO TO FOSTER GLOBAL LINKS? Moderator: tbc	
PART 4: FACILITATING LINKS WITH OTHER GLOBAL TECH/STARTUP HUBS		
16:30-17:00	CONNECTING THE NORDICS/BALTICS WITH OTHER GLOBAL TECH HUBS Russ Shaw, Founder, Tech London Advocates & Global Tech Advocates and representatives of other <i>Global Tech Advocates</i> hubs	
17:00-17:30	WHERE NEXT AND CLOSING REMARKS Jeanette Carlsson, Founder & Chair, Tech Nordic Advocates	

Sounds good. How do I book my ticket?

You can book your ticket [here](#)

Event passes:

- Tech Nordic Advocates and Business Members: no cost
- Startups/scaleups: €150 per participant
- Standard tickets: €290 per participant
(participant passes included in sponsor packages- see next page)

GROWING THE NORDICS/BALTICS INTO A GLOBAL TECH/STARTUP HUB

BROUGHT TO YOU BY **TECH NORDIC ADVOCATES**

TECH NORDIC ADVOCATES is Northern Europe's only pan-Nordic/Baltic tech/startup ecosystem, convening Nordic and Baltic startups, scaleups, founders, entrepreneurs, investors, mentors, established tech co leaders, accelerators, experts and policymakers to stimulate Nordic/Baltic tech/startup ecosystem collaboration and growth, connect the Nordics/Baltics with other leading global tech leaders and hubs, and grow the Nordics/Baltics into a leading global/tech startup hub.

SPONSORSHIP PACKAGES

Benefit/ Price	Startup €575	Scaleup €1150	Event (Bronze) Sponsor €3000	Keynote (Silver) Sponsor €4000	Corporate (Gold) €5500
Promotion (*) Tech Nordic Advocates; Tech London Advocates; Global Tech Advocates, Partners, Sponsors	Event promotion*: • Web • Social Media • Partners • Event Programme • Event	Event promotion*: • Web • Social Media • Partners • Event Programme • Event	Event promotion*: • Web • Social Media • Partners • Event Programme • Event	Event promotion*: • Web • Social Media • Partners • Event Programme • Event	Event promotion*: • Web • Social Media • Partners • Event Programme • Event
Programme	Investor and Partner pitch	Investor and Partner pitch	'Clinic' - app development, technical/commercial advice etc.	Keynote "Clinic" Pitch panel	Keynote "Clinic" Pitching/panel Exhibition
Attendee list		Attendee list	Attendee list	Attendee list	Attendee list
Event passes	2	3	3	5	8

For sponsorship enquiries, please contact Tech Nordic Advocates:



www.technordicadvocates.org



@TechNordicAdv



technordicadvocates



info@technordicadvocates.org



tech-nordic-advocates