





Looking to expand within the Nordics/Baltics?

Not sure where to start, land and expand?





Market entry & Insights

Which other Nordic/Baltic market(s)?



Local ecosystem

Introduction to local ecosystem and key players



Business Development

Introduction to potential clients and partners



Business Setup

Accelerated business setup



Local market promotion to



Brand Promotion and Marketing

target clients and partners



Media and Events

Operational support

Business, Finance, Legal, Tax

Gain access to local industry leading events



Funding

Access to capital through TNA Invest

What's the deal?

NORDIC/BALTIC LAUNCH PAD

Base package

- Price on application
- Assigned experts with in-depth local market knowledge

Flex offer

- Customised Solutions
- Bespoke service addressing your unique needs and market dynamics

Post Base package

- Flex offer
- Continued support on a time and materials basis

How do we track success?



Key Performance Indicators

Agreed project goals, KPIs, activities and deliverables, aligned with your goals for measurable success



Regular Progress Review

Periodic updates on project progress against goals/KPIs



Ongoing Feedback Mechanism

Continuous feedback loop to ensure you are satisfied with the service



Post-support Evaluation

KPI review post-support to evaluate service success against project goals



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