

#LTW

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LONDON
**TECH
WEEK**

Where Creativity, Talent and
Innovation Come Together

11-17 June 2018

Take your place at this year's biggest festival of tech.

***“The Best of Nordic
& Baltic (Fin)
Tech Summit”***

13 June 2018

#BestofNordicBalticTech



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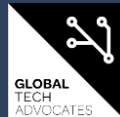
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Showcasing high growth NORDIC & BALTIC Fintech/AI/AR/VR/Blockchain/
Cybersecurity/Cryptocurrency/Data Analytics Startups and Scaleups
Find business, investment and partner OPPORTUNITIES



London Tech Week is Europe's leading tech festival bringing together over 50,000 delegates from around the world, providing a platform for creating global partnerships.

"The Best of Nordic & Baltic (Fin)Tech Summit" convenes Nordic, Baltic, UK and global startup ecosystem leaders in a unique Nordic/Baltic showcase event during London Tech Week, which brings selected high growth Nordic/Baltic (Fin)tech/AI/AR/VR/Blockchain/Cryptocurrency/Cybersecurity/data analytics startups/scaleups to pitch to UK and global investors, accelerators and partners, to stimulate new investment and business partnerships and showcase the Nordics/Baltics as a leading global startup factory.

What are the Summit objectives?

- Offer high growth Nordic/Baltic fintech/AI/VR/AR/Blockchain/Cryptocurrency/Cybersecurity/Data analytics startups/ scaleups a unique chance to pitch to global investors, partners and buyers
- Offer global investors, buyers, partners focused on the Nordics/Baltics a unique chance to meet high-growth Nordic and Baltic startups and scaleups and scout for new investment opportunities
- Promote and attract investors to Nordic/Baltic tech

Who is the Summit for?

- Nordic/Baltic startups, scaleups, entrepreneurs, accelerators, startup/scaleup hubs and promotion agencies looking pitch to international investors and partners AND international investors, buyers, partners and anyone else interested in the hugely exciting Nordic/Baltic tech startup/scaleup scene
- Build new, and strengthen, existing contacts and networks in informal networking sessions with the global startup and scaleup ecosystem

What value will "The Best of Nordic & Baltic (Fin)Tech Summit" deliver?

- Offer Nordic/Baltic startups and scaleups looking to expand outside the Nordics/Baltics a unique chance to pitch to global investors and partners who can support their market expansion
- Offer global investors and partners scouting for investment and business opportunities a unique chance to meet high growth Nordic/Baltic startups/scaleups
- Attract attention and investment to Nordic/Baltic tech

INVEDOR

Nordea

Goodwill.



INNOVATE|FINANCE



PROGRAMME

Date: 13th June 2018 (Wed)

Time: 9am – 4.30 pm

Venue: (Barclays) Rise London, 41 Luke St, London EC2A 4DP

09.00-09.30	Registration, coffee and networking		Hosted networking tables	Exhibition of startups, scaleups, VCs, accelerators, Fintech hubs and service providers from the Nordics/Baltics, UK and global tech ecosystem
09:30-09.45	Welcome & Opening Remarks Jeanette Carlsson, Founder, Tech Nordic Advocates Magdalena Kron, Head of Rise London and VP for Open Innovation at Barclays			
09:45-10.00	PART 1: WHAT'S GOING ON IN NORDIC/BALTIC (FIN)TECH?			
	Keynote 1: State of Play of Nordic/Baltic Tech: Neil Murray, Founder, Nordic Web			
10:00-10.15	Keynote 2: State of Play of Nordic/Baltic Fintech: Susanne Hannestad, CEO, Fintech Mundi			
10:15-11.00	PART 2: WHAT DO INVESTORS WANT?			
	Chair: Ewan Macleod, Chief Digital Officer, Nordea Global investors focused on the Nordics/Baltics (Barclays Bank, Invesdor, NEOFinance, VCs and business angels) discuss what they're looking for from Nordic/Baltic investments			
11.00-11.30	COFFEE/TEA/NETWORKING/EXHIBITION			
11:30-12.30	PART 3: NORDIC/BALTIC STARTUP/SCALEUP PITCHES*			
	20 Selected high growth Nordic & Baltic startups and scaleups looking for capital and expansion outside the Nordics/Baltics pitch to investors and potential partners:			
	Room 1: FINTECH Chair: Magdalena Kron, Head of Rise London, VP Innovation, Barclays	Room 2: AI/AR/VR/Blockchain, Cybersecurity/Cryptocurrency/Data Analytics Chair: Chris Knight, CCO, Wavteq		
12.30-13.30	LUNCH			
13:30-14.30	PART 4: STARTUP/SCALEUP/INVESTOR SPEED DATING Moderator: Alexander Goodwille, Goodwille Ltd.			
	Following the pitches, the startups/scaleups, investors, buyers and partners meet in speed dating sessions			
14:30-16.00	Open floor networking	Hosted networking tables	Investors and partners meet chosen startups/ scaleups, investors and partners in 1:1 meetings and clinics	
16:00-16.30	CLOSE			

* Selected according to key criteria by national Fintech/startup hubs

How do I book my ticket?

Book your ticket [here](#). The cost is £150/€175 per participant from startups, £250/€290 for other participants (participant passes included in sponsor packages – see next page)

Exclusive London Tech Week discounts for Tech Nordic Advocates' "Best of Nordic & Baltic (Fin)Tech Summit" participants

London Tech Week offers an extensive range of events and networking opportunities to learn more about London's tech ecosystem and form new partnerships. "The Best of Nordic & Baltic (Fin)Tech Summit" participants receive an exclusive 50% reduction in the standard registration fee for other LTW events

LTW 2017: The Stats



48,170
Attendees



219
City-wide events



121m+
Social reach



90+
Countries represented



660,167
Website page views



33%+
of attendees
Director Level
& above



46%
of attendees
visited more
than one event



8/10
average visitor
satisfaction
score

Unique branding and promotion opportunity

“*The Best of Nordic & Baltic (Fin)Tech Summit*” provides a unique opportunity for Nordic and Baltic Fintech startups, scaleups, accelerators, incubators, corporates, organisations and investors to increase their visibility and build partnerships at London Tech Week (see Sponsorship Packages below).

Featuring in the Exhibition

The Exhibition running alongside the Summit provides a great opportunity to present your company/ service / solution/ fund or programme enhancing your brand presence and visibility and enabling meaningful conversations.

SPONSORSHIP PACKAGES

Benefit / Price	Startup £500 / €575	Scale-up £1000 / €1150	Accelerator / Incubator £2500 / €2800	Corporate / Investor / Organisation £5000 / €5600
Promotion <small>(*) Tech Nordic Advocates; Tech London Advocates; Global Tech Advocates; London Tech Week; Partners and Sponsors</small>	Event promotion*: • Web • Social Media • Event Programme • Stage	Event promotion*: • Web • Social Media • Event Programme • Stage	Event promotion*: • Web • Social Media • Event Programme • Stage	Event promotion*: • Web • Social Media • Event Programme • Stage
Programme		Inclusion in showcase	Inclusion in speed dating	1 Slot (Keynote/session chair)
Exhibition/ Networking	Exhibition space	Exhibition space	Exhibition space Hosted Networking table	Exhibition space (prime location) Hosted Networking table
Investor Deal Room access	1	1	2	5
Participant passes	2	3	4	8

For participation, showcase and sponsorship enquiries, please contact:

Tech Nordic Advocates

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