

LONDON
**TECH
WEEK**

#LTW
londontechweek.com

Where Creativity, Talent and
Innovation Come Together

11-17 June 2018

Take your place at this year's biggest festival of tech.

***“The Best of Nordic
& Baltic (Fin)
Tech Summit”***

13 June 2018

#BestofNordicBalticTech



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Showcasing the Best NORDIC & BALTIC Startups and Scaleups with
fintech/AI/AR/VR/Blockchain/Cybersecurity/Cryptocurrency/dataanalytics solutions
Find business, investment and partner OPPORTUNITIES



London Tech Week is Europe's leading tech festival bringing together over 50,000 delegates from around the world, providing a platform for creating global partnerships.

As part of **London Tech Week**, **"The Best of Nordic and Baltic (Fin)Tech Summit"** convenes 150+ Nordic, Baltic, UK and global (Fin)tech/startup ecosystem leaders in a matchmaking event, pitching and showcasing the best of Nordic and Baltic (Fin)tech startups to UK and global investors, accelerators and partners, to stimulate new investment and business partnerships.

What are the Summit objectives?

- To showcase the best of Nordic & Baltic (Fin)tech/startups and scaleups to UK and global investors and growth builders
- To connect Nordic and Baltic (Fin)tech startups, scaleups and Fintech hubs with UK and global investors, buyers, partners, accelerators and mentors, to stimulate investment and partnership opportunities and support go-to-market strategies
- To give UK and global investors, buyers, partners and accelerators visibility of potential investment/partnership opportunities with high-growth Nordic and Baltic startups and scaleups

Who is the Summit for?

- Nordics and Baltics: Fintech and other startups, scaleups, tech entrepreneurs, accelerators and Fintech/startup hubs looking for investors, buyers, partners, mentors, growth and scaling opportunities in the UK and globally; corporates; trade and industry delegations
- UK and global: investors, accelerators, mentors, startup hubs, Fintech communities, corporates, trade bodies, government agencies, experts and influencers; with an interest in Nordic and Baltic tech, startups and scaleups

What value will "The Best of Nordic & Baltic (Fin)Tech Summit" deliver?

- Increase visibility of the opportunities offered in the Nordic & Baltic startup and scaleup ecosystem
- Match Nordic & Baltic (Fin)tech startups, scaleups and Fintech hubs with UK and global investors, partners and accelerators to drive growth
- Build new, and strengthen, existing contacts and networks in informal networking sessions with the global startup and scaleup ecosystem

INVEDOR

Nordea

Goodwille.



fintech hub

pleo

Stockholm
The Capital of Scandinavia

StartupIncluder

Venue: (Barclays) Rise London, 41 Luke St, London EC2A 4DP

	PART 1: WHAT'S GOING ON IN NORDIC/BALTIC (FIN)TECH?		Exhibition of startups, scaleups, VCs, accelerators, Fintech hubs and service providers from the Nordics/ Baltics, UK and global tech ecosystem
9:45 AM	Keynote 1: State of Play of Nordic/Baltic Tech: Neil Murray, Founder, Nordic Web		
10:00 AM	Keynote 2: State of Play of Nordic/Baltic Fintech: Susanne Hannestad, CEO, Fintech Mundi		
	PART 2: WHAT DO INVESTORS WANT?		
10:15 AM	Chair: Ewan Macleod, Chief Digital Officer, Nordea Panel: Investors (Banks, VCs, business angels), accelerators and agencies discuss what they are looking for from Nordic/Baltic startup and scaleup investments		
	PART 3: "THE BEST 30" NORDIC/BALTIC STARTUP/SCALEUP PITCHES		
11:00 AM	Pitching and showcases: (chair tbc) Each room showcases 15 selected "Best of Nordic & Baltic Tech" startups and scaleups looking to expand outside the Nordics/Baltics and seeking investment and growth partners		
	Chair: Magdalena Kron, Head of Rise London, VP, Open Innovation at Barclays Room 1: FINTECH (including Blockchain, Cryptocurrency & Cyber Security)	Chair (tbc) Room 2: AI/AR/VR/ Cybersecurity/Cy/data analytics	
	PART 4: "BEST 30"/ INVESTOR AND GROWTH BUILDER SPEED DATING		
1:30 PM	Investor/Partner & Startup/Scaleup Speed Dating (moderator tbc) A structured session for investors, buyers and partners to meet and engage with the 30 "Best of Nordic & Baltic Tech" (*) startups and scaleups		
3:00 PM	Closing remarks		
3:15 PM	Networking	Hosted networking tables	
4:00 PM	CLOSE		

* Nominated and selected according to key criteria by national Fintech/startup hubs

How do I book my ticket?

Book your ticket [here](#). The cost is £150/€175 per participant from startups, £250/€290 for other participants (participant passes included in sponsor packages – see next page)

Exclusive London Tech Week discounts for Tech Nordic Advocates' "Best of Nordic and Baltic (Fin)Tech Summit" participants

London Tech Week offers an extensive range of events and networking opportunities to learn more about London's tech ecosystem and form new partnerships. "The Best of Nordic & Baltic (Fin)Tech Summit" participants receive an exclusive 50% reduction in the standard registration fee for other London Tech Week events.



LTW 2017: The Stats



48,170
Attendees



219
City-wide events



121m+
Social reach



90+
Countries represented



660,167
Website page views



33%+
of attendees
Director Level
& above



46%
of attendees
visited more
than one event



8/10
average visitor
satisfaction
score

Unique branding and promotion opportunity

“The Best of Nordic & Baltic (Fin)Tech Summit” provides a unique opportunity for Nordic and Baltic Fintech startups, scaleups, accelerators, incubators, corporates, organisations and investors to increase their visibility and build partnerships at London Tech Week (see Sponsorship Packages below).

Featuring in the Exhibition

The Exhibition running alongside the Summit provides a great opportunity to present your company/ service / solution/ fund or programme enhancing your brand presence and visibility and enabling meaningful conversations.

SPONSORSHIP PACKAGES

Benefit / Price	Startup £500 / €575	Scale-up £1000 / €1150	Accelerator / Incubator £2500 / €2800	Corporate / Investor / Organisation £5000 / €5600
Promotion <small>(*) Tech Nordic Advocates; Tech London Advocates; Global Tech Advocates; London Tech Week; Partners and Sponsors</small>	Event promotion*: <ul style="list-style-type: none"> • Web • Social Media • Event Programme • Stage 	Event promotion*: <ul style="list-style-type: none"> • Web • Social Media • Event Programme • Stage 	Event promotion*: <ul style="list-style-type: none"> • Web • Social Media • Event Programme • Stage 	Event promotion*: <ul style="list-style-type: none"> • Web • Social Media • Event Programme • Stage
Programme		Inclusion in showcase	Inclusion in speed dating	1 Slot (Keynote/session chair)
Exhibition/ Networking	Exhibition space	Exhibition space	Exhibition space Hosted Networking table	Exhibition space (prime location) Hosted Networking table
Investor Deal Room access	1	1	2	5
Participant passes	2	3	4	8

For participation, showcase and sponsorship enquiries, please contact:

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