

3 x BOOTCAMPS: PROGRAMME

	WEEK 1 (2 days) Cohort 1: Monday 31 January & Tuesday 1 February Cohort 2: Monday 28 March & Tuesday 29 March Cohort 3: Monday 2 May & Tuesday 3 May	WEEK 2 (2 days) Cohort 1: Monday 7 February & Tuesday 8 February Cohort 2: Monday 4 April & Tuesday 5 April Cohort 3: Monday 9 May & Tuesday 10 May
DAY 1	<p>DAY 1: MORNING 09.30 - 09.45: WELCOME AND INTRO TO PROGRAMME Jeanette Carlsson, Founder & CEO, Tech Nordic Advocates (TNA) 09.45 - 10.30: Bootcamp company intros 10.30 - 12.00: Intro to Bootcamp coaches and groups and group 'bonding' - TNA LUNCH 12.00-13.00 13.00-17.00: SCALING A HIGH GROWTH TECH COMPANY: 13.00-15.00: Work in coach groups, facilitated by coaches:</p> <ul style="list-style-type: none"> • What are the (characteristics of) a hi-growth company? • What does it take to grow/scale a hi-growth tech company? <p>15.00-15.15: Break</p> <ul style="list-style-type: none"> • 'Thinking bigger /moving faster', Thor Angelo, CCO, MyMonii • What do you wish you had known if you had your time again: Interactive experience sharing panel with successful tech entrepreneurs ? Suzanne Lauritzen, CEO & Co-founder, Raffle.ai, Solvej Biddle, Award winning serial entrepreneur; Andre Rogaczewski, Founder & CEO, Netcompany; Theis Søndergaard, Co-Founder, Vivino <p>17.00 -20.00: NETWORKING DRINKS /DINNER</p>	<p>DAY 1: MORNING 09.30 - 10.00: Welcome / this week and today's Programme, Jeanette Carlsson, CEO, TNA 10.00 - 11.00: Valuation, Morten Høgh-Petersen, Partner, KPMG 11.00 - 12.00: What does it take to raise VC money? Is that what you want? Christel Piron, CEO, Pre-seed Ventures LUNCH: 12.00-13.00 AFTERNOON 13.00-14.00: Gotta sell to grow. Interactive session on what works in selling 14.00-15.00: Pitching Q&A with Frank Erschen, Pitch Coach, Toronto 15.00-15.15: Break 15.15-17.00: Free time to amend decks post MASTERCLASS/Q&A/pre-pitching NETWORKING DRINKS /DINNER</p>
DAY 2	<p>DAY 2: MORNING 09.30 - 10.00: Welcome / Today's Programme, Jeanette Carlsson, TNA 10.00 - 12.00: ARE YOU SOLVING THE RIGHT PROBLEM? CLEAR VALUE PROPOSITION AND SCALABLE BUSINESS MODEL? - Inspirational Speaker, then work in Coach Groups LUNCH 12.00-13.00 AFTERNOON 13.00-15.00: Pitch Practice MASTERCLASS, Frank Erschen, Pitch Coach, Toronto 15.00-15.15: Break 15.15-16.30: Shaping and executing your scaleup strategy 16.30 + CLOSE/NETWORKING</p>	<p>DAY 2: MORNING 09.30 - 10.00: Welcome / Today's Programme , Jeanette Carlsson, TNA 10.00 - 12.30: Bootcamp participants pitch to judges: Nikolaj Juhl Hansen, Partner, Magnusson; Irfan Goandal, Partner, Promentum Equity Partners (VC); Maria Sundlöf, CEO, Proceiva, Angel Investor and DanBan Board Member; and Lauren Morrissey, Partner, KPMG LUNCH: 12.30-13.30 (Judges discuss pitches during working lunch) AFTERNOON 13.00-14.00: Judges interview, discuss and select companies for the Accelerator 14.00-15.00: How to track your success ? (SaaS metrics) 15.00-15.15: Break 15.15-17.00: Judges feed back on selection for Accelerator/networking CLOSE</p>