# Cohort 2 Bootcamp: 28/29 March & 4/5 April

## Day 1

### Monday 28 March
- **Welcome and programme overview**
- **Cohort 2 Bootcamp company intros**
- **Intro to Bootcamp coaches and groups and group ‘bonding’**

### Tuesday 29 March
- **Networking Lunch**
- **Scaling a high growth tech company**
  - 10.00-12.00: Work in coach groups, facilitated by coaches:
    - What’s a high-growth company? What constitutes high growth?
    - Key tech examples
    - What are the characteristics of a hi-growth company?
    - What does it take to scale a hi-growth tech company?
    - How will YOU deliver that?
  - 12.00-13.00: ‘Thinking bigger /moving faster’, Suzanne Lauritzen, co-Founder/CEO, Raffle.ai
  - 13.00-15.00: ‘What do you wish you had known if you had your time again’: Interactive experience sharing panel with successful tech entrepreneurs: Christine Hebert, co-founder/CEO, Blue Lobster; Suzanne Lauritzen, co-Founder/CEO, Raffle.ai; Nicholas Meilstrup, Founder & CEO, Crediwire; Frank Sandeløv, Founder/CEO, Cardlab
  - 14.00-15.00: Pitching Q&A with Frank Erschen, Pitch Coach, Canada
  - 15.00-15.15: Break
  - 15.15-17.00: Free time to amend decks post MASTERCLASS/Q&A/pitch practice

## Day 2

### Monday 4 April
- **Welcome / Today’s Programme**
- **Are you solving the right problem? Seven practices for effective reframing:**
  - Work in Coach Groups

### Tuesday 5 April
- **Networking Lunch**
- **Pitch Practice MASTERCLASS, Frank Erschen, Pitch Coach, Toronto, Canada**
- **Case Study**
- **Break**
- **Do you have a clear value proposition?**
- **16.30 + Close/Networking**

## Week 2 (Monday 4 April & Tuesday 5 April)

### Morning
- **Welcome/this week/today’s Programme - Michael Ambjørn, Accelerator Steering Group**

### Tuesday 5 April
- **Valuation, Morten Høgh-Petersen, Partner and Lauren Morrissey, Director, KPMG**
- **What does it take to raise VC money? Is that what you want? Nicole Le Blanc, Partner 2150 VC**

### Afternoon
- **‘Gotta sell to grow’. Interactive session on powerful selling by Anya Zhuravkina, Founder, and Kevin Smith, Director, Winning Language**
- **Pitch Practice with Frank Erschen, Pitch Coach, Canada**
- **Break**
- **Free time to amend decks post MASTERCLASS/Q&A/pitch practice**

### Close and Networking Drinks