

COHORT 2 BOOTCAMP: 28/29 March & 4/5 April

WEEK 1 (Monday 28, Tuesday 29 March)

WEEK 2 (Monday 4 April & Tuesday 5 April)

DAY 1

MORNING

09.30 - 09.45: Welcome and programme overview
 09.45 - 10.30: Cohort 2 Bootcamp company intros
 10.30 - 12.00: Intro to Bootcamp coaches and groups and group 'bonding'

NETWORKING LUNCH

12.00-13.00

AFTERNOON

13.00-17.00: SCALING A HIGH GROWTH TECH COMPANY:
 13.00-15.00: Work in coach groups, facilitated by coaches:

- What's a high-growth company? What constitutes high growth?
- Key tech examples
- What are the (characteristics of) a hi-growth company?
- What does it take to scale a hi-growth tech company?
- How will YOU deliver that?

15.00-15.15: Break

15.15-16.00: 'Thinking bigger /moving faster', Suzanne Lauritzen, co-Founder/CEO, Raffle.ai
 16.00-17.00: What do you wish you had known if you had your time again: Interactive experience sharing panel with successful tech entrepreneurs: Christine Hebert, co-founder/CEO, Blue Lobster; Suzanne Lauritzen, co-Founder/CEO, Raffle.ai; Nicholas Meilstrup, Founder & CEO, Crediwire; Frank Sandeløv, Founder /CEO, Cardlab
 17.00 -: NETWORKING DRINKS

MORNING

09.30 - 10.00: Welcome/ this week/today's Programme - Michael Ambjørn, Accelerator Steering Group
 10.00 - 11.00: Valuation, Morten Høgh-Petersen, Partner and Lauren Morrisey, Director, KPMG
 11.00 - 12.00: What does it take to raise VC money? Is that what you want? Nicole Le Blanc, Partner 2150 VC

NETWORKING LUNCH

12.00-13.00

AFTERNOON

13.00-14.00: 'Gotta sell to grow'. Interactive session on powerful selling by Anya Zhuravkina, Founder, and Kevin Smith, Director, Winning Language
 14.00-15.00: Pitching Q&A with Frank Erschen, Pitch Coach, Canada
 15.00-15.15: Break
 15.15-17.00: Free time to amend decks post MASTERCLASS/Q&A/pitch practice
 CLOSE

DAY 2

MORNING

09.30 - 10.00: Welcome / Today's Programme
 10.00 - 12.00: ARE YOU SOLVING THE RIGHT PROBLEM? Seven practices for effective reframing: Work in Coach Groups

NETWORKING LUNCH

12.00-13.00

AFTERNOON

13.00-14.30: Pitch Practice MASTERCLASS, Frank Erschen, Pitch Coach, Toronto, Canada
 14.30 -15.00: CASE STUDY
 15.00-15.15: Break
 15.15-16.30: Do you have a clear value proposition?
 16.30 + CLOSE/NETWORKING

MORNING

09.30 - 10.00: Welcome / Today's Programme, Jeanette Carlsson, TNA
 10.00 - 12.30: Bootcamp participants pitch to judges: Sam Jalaei, Partner, Magnusson; Irfan Goandal, Partner, Promentum Equity Partners (VC); Louise Junge, Nordic Business Development & Investor Relations, Funderbeam; Mikkel Rørvig, Director, Head of Startup & Growth DK, Nordea; and Lone Kelstrup, Director, KPMG

NETWORKING LUNCH:

12.30-13.30 (Judges discuss pitches during working lunch)

AFTERNOON

13.00-14.00: Judges interview, discuss and select companies for the Accelerator
 14.00-15.00: How to track your success? (SaaS Business Model and Metrics)
 15.00-15.15: Break
 15.15-17.00: Judges feed back on selection for Accelerator/networking
 CLOSE AND NETWORKING DRINKS