

3 x BOOTCAMPS @ 2- WEEK PROGRAMME DURING 2022:

WEEK 1 (2 days)

Cohort 1: Monday 31 January & Tuesday 1 February

Cohort 2: Monday 28 March & Tuesday 29 March

Cohort 3: Monday 2 May & Tuesday 3 May

WEEK 2 (2 days)

Cohort 1: Monday 7 February & Tuesday 8 February

Cohort 2: Monday 4 April & Tuesday 5 April

Cohort 3: Monday 9 May & Tuesday 10 May

DAY 1

MORNING

09.30 - 10.00: Welcome and Intro to Bootcamp and Programme

10.00 - 10.30: Intro to Bootcamp participants

10.30 - 12.00: Intro to Bootcamp coaches and groups

LUNCH

12.00-13.00

13.00-17.00: AFTERNOON - INTERACTIVE WORKSHOP

13.00-15.00: Scaling a hi-growth tech company - work in coach groups

- What are the (characteristics of) a hi-growth company?
- What does it take to grow/scale a hi-growth tech company?

15.00-15.15: Break

- Thinking bigger /moving faster
- What do you wish you had known if you had your time again: Interactive experience sharing panel with successful tech entrepreneurs ?

Suzanne Lauritzen, CEO & Co-founder, Raffle.ai, Solvej Biddle, Award winning serial entrepreneur; Andre Rogaczewski, Founder & CEO, Netcompany; Theis Søndergaard, Co-Founder, Vivino

17.00 -20.00: NETWORKING DRINKS /DINNER

MORNING

09.30 - 10.00: Welcome / this week and today's Programme

10.00 - 11.00: Valuation

11.00 - 12.00: What does it take to raise VC money? Is that what you want?

LUNCH

12.00-13.00

AFTERNOON

13.00-14.00: Gotta sell to grow (selling skills)

14.00-15.00: Pitching Q&A with Frank Erschen

15.00-15.15: Break

15.15-17.00: Free time to amend decks post MASTERCLASS/Q&A/pre-pitching

NETWORKING DRINKS /DINNER

DAY 2

MORNING

09.30 - 10.00: Welcome / Today's Programme

10.00 - 10.30: What's your (true) problem?

10.30 - 11.00: Examples of (winning) value propositions

11.00 - 12.00: Successful, scalable business models

LUNCH

12.00-13.00

AFTERNOON

13.00-15.00: Pitch Practice MASTERCLASS

15.00-15.15: Break

15.15-16.30: Shaping and executing your growth strategy

16.30 + CLOSE/NETWORKING

MORNING

09.30 - 10.00: Welcome / Today's Programme

10.00 - 12.30: Bootcamp participant pitch to judges

LUNCH

12.30-13.30 (Judges discuss pitches during working lunch)

AFTERNOON

13.00-15.00: Judge interviews to select Accelerator group AND

13.00-15.00: How to track your success ? (SaaS metrics)

(Judges discuss pitch interviews and select Accelerator companies)

15.00-15.15: Break

15.15-17.00: Judges feed back on selection for Accelerator/networking

CLOSE