

Module 2 COHORT 2 BOOTCAMP: 21/22 & 28/29 August 2023

Week 1 (Monday 21 August & Tuesday 22 August)

Week 2 (Monday 28 August & Tuesday 29 August)

Day 1

MORNING

09.30 - 09.45: Welcome, Today's Programme, TNA/GTA, Bootcamp/Accelerator, Jeanette Carlsson
 09.45 - 10.45: Cohort 2 Bootcamp company intros
 10.45 - 12.00: Intro to Bootcamp coaches and groups and group 'bonding'

NETWORKING LUNCH

12.00-13.00

AFTERNOON

13.00-17.00: SCALING A HIGH GROWTH TECH COMPANY:

13.00-15.00: Work in coach groups, facilitated by coaches:

- What's a high-growth company? What constitutes high growth?
- Key tech examples
- What are the (characteristics of) a high-growth company?
- What does it take to scale a high-growth tech company?
- How will YOU deliver that?

15.00-15.15: Break

15.15-16.00: 'Thinking bigger /moving faster', Stine Mølgaard Sørensen, Co-founder/COO, Radiobotics,

16.00-17.00: What do you wish you had known if you had your time again: Interactive experience sharing panel with successful tech entrepreneurs:

Stine Mølgaard Sørensen, Co-founder/COO, Radiobotics; Peter Just, Founder/CEO, Hubbster inc.; Suzanne Lauritzen, CEO, Raffle

17.00: NETWORKING

MORNING

09.30 - 10.00: Welcome this week, Today's Programme, Jeanette Carlsson
 10.00 - 11.00: Do you have a clear value proposition?
 11.00 - 12.30: 'Gotta sell to grow'. Interactive session on powerful selling by Anya Zhuravkina, Founder, Winning Language

NETWORKING LUNCH

12.30-13.00

AFTERNOON

13.00-14.00: What does it take to raise VC money? Is that what you want? Alexander Viterbo-Horten, Partner Pre-Seed Ventures

14.00-15.00: Pitching Q&A with Frank Erschen, Pitch Coach, Canada

15.00-15.15: Break

15.15-17.00: Free time to amend decks post MASTERCLASS/Q&A/pitch practice

CLOSE

Day 2

MORNING

09.30 - 10.00: Welcome, Today's Programme, Jeanette Carlsson
 10.00 - 12.00: ARE YOU SOLVING THE RIGHT PROBLEM? Seven practices for effective reframing: Work in Coach Groups

NETWORKING LUNCH

12.00-13.00

AFTERNOON

13.00-14.30: Pitch Practice MASTERCLASS, Frank Erschen, Pitch Coach, Toronto, Canada

14.30 -15.00: CASE STUDY

15.00-15.15: Break

15.15-16.15: Valuation, Morten Høgh-Petersen, Partner, KPMG

16.15 + CLOSE/NETWORKING

MORNING

09.30 - 10.00: Welcome, Today's Programme, Jeanette Carlsson
 10.00 - 12.30: Bootcamp participants pitch to judges: Irfan Goandal, Partner, Promentum Equity Partners (VC); Pia Glavind, Investor, Angella Invest; Sam Jalaei, Partner, Magnusson; Susanne Eskildsen, Business Angel, Danmarks Eksport- & Investeringsfond; Ulla Heurlin, Business Angel, Ulla Heurlin Aps

NETWORKING LUNCH

12.00-13.00 (Judges discuss pitches during working lunch)

AFTERNOON

13.00-14.00: Judges interview, discuss and select companies for the Accelerator

14.00-14.15: Break

14.15-16.00: Judges feedback on selection for Accelerator/networking

CLOSE AND NETWORKING DRINKS