





Not sure where to start or How to land and expand?



TECH NORDIC NOCATES





Grab our "Gateway to the Nordics" Service to Turbo
Charge your Nordic/Baltic
Market Entry and Expansion



#### **Market entry & Insights**

Which market(s), when, entry point, etc.?



#### **Local ecosystem**

Introduction to local ecosystem and key players



#### **Business Development**

Introduction to potential clients and partners



#### **Business Setup**

Support for accelerated business setup



#### Brand Promotion and Marketing

Local market promotion to target clients and partners



#### **Operational support**

HR, Tax, Finance, Legal



#### **Media and Events**

Gain access to local industry leading events



#### **Funding**

Access to capital through TNA Invest

### What's the deal?



#### **Base package**

- Price on application
- Assigned experts with in-depth local market knowledge

#### Flex offer

- Customised
   Solutions
- Tailored services addressing unique client needs and market dynamics.

#### Post Base package

 Continuous assistance throughout the market entry process, as an additional service

#### **UK to Nordics/Baltics**

Tech Nordic
 Advocates is
 Department for
 Business and Trade
 Overseas Referral
 Partner

# How do we track success?



#### Key Performance Indicators

Agreed KPIs aligned with your goals for measurable success



#### **Regular Progress Reports**

Periodic updates on project milestones and achievements



#### Client Feedback Mechanism

Continuous feedback loop to ensure client satisfaction and adaptability



#### Post-Implementation Evaluation

Comprehensive review post-expansion to assess long-term success



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