

Looking to expand internationally?

Not sure where to start, how to land & expand or who can help?

Grab our "Global Launch Pad – Gateway to Global Markets" service to turbo charge your international expansion



Market entry & Insights

Which international markets, when, entry point etc.?



Local ecosystem

Introduction to local ecosystem and key players



Business Development

Introduction to potential clients and partners



Business Setup

Get support for accelerated business setup



Brand Promotion and Marketing

Local market promotion to target clients and partners



Operational support

HR, Tax, Finance, Legal



Media and Events

Gain access to local industry leading events



Funding

Access to capital through TNA Invest



GATEWAY TO GLOBAL MARKETS

TECH EMERGING TECH JAPAN ADMOCATES TECH TALY CANADA TECH SAUDI CHIN. TECH FRANCE TECH BOSTO TECH UAE **GLOBAL** TECH MEXIC NEW YO TECH **ADVOCATES** TECH PHILIPPINE 48 Tech Hubs TECH TECH ARIZ 30.000 Tech Leader TECH CHILE TECH GHANA TECH SINGA

Unrivalled International **Expansion Programme**

TRACK 0

Kick-off event

TRACK 1

Scaling a High-Growth Tech Company

TRACK 2

International Expansion

TRACK 3

Scaling Operations for International Expansion

TRACK 4

Fundraising for International Expansion

What's the Key Performance deal? **Indicators**



- Time and cost tailored to your needs
- Assigned experts with in-depth local market knowledge

Flex offer

- **Customised solutions**
- Tailored services addressing unique client needs and market dynamics

Post base package/flex offer

Continuous assistance throughout the market entry process, as an additional service

Regular Progress Reports

• Periodic updates on project milestones and achievements

Client Feedback

 Continuous feedback loop to ensure client satisfaction and

Mechanism

adaptability

Post-Implementation **Evaluation**

 Comprehensive review post-expansion to assess long-term success



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