

Press Release, Oslo, 11 April 2024

Tech Nordic Advocates announce City of Oslo & Partner Funding to launch 'Oslo as Female Tech Founder Frontrunner' International Accelerator to support tech companies with growth potential, led by women/non-binary founders

Coinciding with the [She Conference, Oslo, Tech Nordic Advocates](#) (TNA), Northern Europe's largest tech startup ecosystem, with offices in Oslo, Copenhagen, Stockholm and Helsinki, in partnership with [WIN – Women Investors Network](#), announce new funding from the *City of Oslo* and partners incl. KPMG, Nordea, London Stock Exchange, Advokatfirmaet Berngaard, *Runway FBU, Epicenter Oslo, Capassa, WIN and British Embassy Oslo* to bring its successful international accelerator for tech companies with growth potential, led by women/non-binary people, to Norway for the first time.

The ['Oslo as Female Tech Founder Frontrunner'](#) International Accelerator – part of Tech Nordic Advocates' successful – and Europe's only - international female tech founder growth programme - launches at a live event at Nordea Startup & Growth 27 May 2024, convening prospective programme participants, partners, investors and the wider startup ecosystem. The new funding enables *Tech Nordic Advocates Norway* to offer much needed scaleup and international expansion support to tech companies with growth potential, led by women/non-binary entrepreneurs, with focus on the Oslo Region, working in close collaboration with the wider tech startup ecosystem, partners and women-in-tech networks.

The ['Oslo as Female Tech Founder Frontrunner'](#) international accelerator offers programme participants a high impact bootcamp, scaleup school of masterclasses, workshops, office hours with experts, pitch training, networking and investor pitch events, inclusion in Tech Nordic Advocates' international women in tech community, 1:1 coaching by the Programme's Norwegian and international experts and Entrepreneurs-in-Residence as well as access to global markets, clients, partners and investors through Tech Nordic Advocates' [Global Tech Advocates](#) footprint of 30,000 tech leaders across 33 global hubs and partnerships with international embassies.

Øyvind Sätvedt, Assistant Director General at the Department for Culture and Business Development says:

“As the tech and innovation capital of Norway, our goal is to support all new entrepreneurship and tackle challenges that prevent new businesses from succeeding. Even though Norway is a champion for women's rights, diversity and equality, we acknowledge that women are underrepresented among tech founders today. To succeed in transforming the Norwegian economy to meet the challenges of the future, we need to mobilise entrepreneurs of all backgrounds. We therefore warmly welcome and support the initiative by Tech Nordic Advocates.”

Jeanette Carlsson, Founder & CEO, Tech Nordic Advocates says:

“Since 2021, we have helped over 500 female/non-binary tech entrepreneurs launch, grow, scale, raise capital for and expand tech companies internationally. Oslo and Norway, like the other Nordic countries, have substantial untapped entrepreneurship talent, with female/non-binary founders the largest underrepresented group. This new funding helps us support much more of that talent with focus on tech companies that have the potential to scale and expand internationally.”

About Tech Nordic Advocates:

Visit [Tech Nordic Advocates](#) and ['Oslo as Female Tech Founder Frontrunner'](#) International Accelerator programme via the links

About Global Tech Advocates:

<https://www.globaltechadvocates.org>

About WIN:

<https://www.winnetwork.eu>