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‘Denmark as Female Tech Founder Frontrunner’

## 2023 Launch: “Denmark As Female Tech Founder Frontrunner” International Female Tech Founder Growth Programme

Invitation-only event, hosted by Jens-Kristian Lütken , Mayor of Employment and Integration, City of Copenhagen, and Tech Nordic Advocates



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## 2023 Launch: Denmark As Female Tech Founder Frontrunner International Female Tech Founder Growth Programme

**23 January 2023, 13:30 - 17:00 CET + networking**

Copenhagen Town Hall, Festsalen, Rådhuspladsen 1, 1550 København V

### PROGRAMME

- 13:30 - 14:00** Arrival and networking
- 14:00 - 14:10** **Welcome: Jens-Kristian Lütken, Mayor of Employment and Integration, City of Copenhagen**
- 14:10 - 14:25** **Opening keynotes: Thomas Hofman-Bang, CEO, Danish Industry Foundation; Russ Shaw, Founder, Tech London Advocates and Global Tech Advocates and Jeanette Carlsson, Founder & CEO, Tech Nordic Advocates** and "Denmark as Female Tech Founder Frontrunner" international female tech founder growth programme
- 14:25 - 14:50** **Stepping up a gear. What More is Needed to Bring Lasting Change – Female Tech Founder/Leader Perspective.** Panel: Isabella Agdestein, Co-founder & CEO, focalx; Julia Gebert, CEO, Rysta; Mia Negru, CRO, 2030 Builders; Mie Haraldsted, Founder / CEO; Aim Robotics.
- Moderator: Anders Hansen, Head of Partnerships, Tech Nordic Advocates
- 14:50 - 15:15** Comfort break
- 15:15 - 15:30** **City of Copenhagen Plans: Jens-Kristian Lütken, Mayor of Employment and Integration, City of Copenhagen**

## PROGRAMME

- 15:30 - 15:40** **How can our Danish and International Partner Ecosystem Help Bring lasting Change? Keynote:** Bianca Bruhn, Country Director, Google - new Programme partner, followed by: How can Our Danish and International Partner Ecosystem Help Bring Lasting Change?
- 15:40 - 16:15** **How can Our Danish and International Partner Ecosystem Help Bring Lasting Change? Panel discussion:** Ayuna Nechaeva; Head of Europe, London Stock Exchange; Mikkel Bruun Næsager, Futurist, Investor and Founder/CEO, We Promote Women; Morten Høgh-Petersen, Partner; KPMG; Charlotte Søgaard, Senior Innovation Director, COWI; Jeremy Ambrose, VC/Startups Partnership lead, Zendesk, and Bianca Bruhn, Country Director, Google
- Session Lead: Sam Jalaei, Managing Partner, Magnusson
- 16:15 - 16:45** **Fuelling International expansion through our partnerships with the embassies of leading Danish export markets:** The perspectives of HE Alan Leventhal, United States Ambassador to the Kingdom of Denmark; Sarah Riley, Deputy Head of Mission, British Embassy to Denmark; HE Denis Robert, Ambassador of Canada to the Kingdom of Denmark; HE Mart Laanemäe, Ambassador of the Republic of Estonia to Denmark
- Session lead: Nikolaj Juhl Hansen, Partner, DreistStorgaard
- 16:45 - 17:00** Close: Jeanette Carlsson, Founder/CEO, Tech Nordic Advocates
- 17:00 -** **Networking drinks**